

By: Geren

H.B. No. 2953

A BILL TO BE ENTITLED

AN ACT

relating to the promotion, sponsorship or advertising of an entertainment event or alcoholic beverage brand or product and a facility owned by a convention center development corporation

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 108.755(a), Alcoholic Beverage Code, is amended to read as follows:

(a) Section 108.75 does not restrict or govern the promotion, sponsorship, or advertising of an entertainment event, or the promotion or advertising of an alcoholic beverage brand or product, at a facility owned by a municipality, or county that is financed with public securities, the interest on which is exempt from federal income taxation under the Internal Revenue Code of 1986, or at a facility that is related infrastructure to a venue, as those terms are defined by Texas Local Gov't Code Ch. 334.001 (3), (4)(A) and (4)(E).

SECTION 2. This Act takes effect immediately if it receives a vote of two-thirds of all the members elected to each house, as provided by Section 39, Article III, Texas Constitution. If this Act does not receive the vote necessary for immediate effect, this Act takes effect September 1, 2017.